Google Universal Analytics Tracking - Installation/Set-up Guide

1. **Disable Compilation Mode**: To check that this is disabled, go to System->Tools->Compilation. If the compiler status is 'Disabled', you are ready to go. If not, simply click the 'Disable' button on the right hand side of the screen.

2. **Disable Google API**: Go to System->Configuration->Sales->Google API->Google Analytics ->Enable set to "No".

3. **Upload Package**: Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added.

4. **Clear Caches**: This can be done from the admin console by navigating to the cache management page (System->Cache Management), selecting all caches, clicking 'refresh' from the drop-down menu, and submitting the change. Log out and login back in Admin.

5. **Configuration settings for Google Universal Tracking**: Go to Admin->System->Configuration->Scommerce Configuration->Google Universal Analytics->General
   a. **Enable**: Set yes to enable the module.
   b. **License Key**: Enter the License key provided by Scommerce Mage.
   c. **Account Id**: Enter your Google account Id.
   d. **Anonymize Ip**: Sets the parameter anonymizelp in tracking. If set to yes, tells Google Analytics to anonymize the information sent by the tracker objects by removing the last octet of the IP address prior to its storage.
   e. **Display Feature**: Enable/Disable the display feature plugin. For more information [click here](#).
f. **E-commerce Enabled**: Enable/Disable the ecommerce plugin. For more information [Click here].

Please contact **core@scommerce-mage.co.uk** for any queries.